

Matthew Scott Luhn

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CONTACT & PORTFOLIO

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EDUCATION

Ohio University, Athens, Ohio
Scripps College of Communication
Major: Digital Media: Special Effects and Animation
Minor: Business Administration
Graduated December 2014

EMPLOYMENT

Toyota Material Handling	Columbus, Indiana (Hybrid)
Technical Instructional Designer II	January 2025 – Current

- Animates motion graphic stylized eLearning trainings for Toyota forklift dealer technicians.
- Builds interactive PDF standardized planned maintenance documents for all Toyota forklifts.
- Develops technical training roadmap for LMS courses and in-person class trainings.
- Innovates learning opportunities with 360° photography and follows visual trends.

Lumen Technologies	Madison, Indiana (Remote)
Motion Graphics Animator & Video Editor	July 2021 – September 2024

- Led design and animation of motion graphics for B2B marketing and internal creative agency.
- Provided expert guidance in Adobe After Effects, assisting colleagues with complex projects.
- Developed and distributed branded After Effects templates for use by external video partners.
- Created and storyboarded animation concepts to effectively communicate storytelling elements.
- Researched and integrated new software and plugins to enhance the animation pipeline.
- Collaborated with UX designers and video professionals to produce content for various platforms.

Vehicle Service Group, Dover Corporation	Madison, Indiana
Multi-Media Designer	February 2019 – July 2021

- Developed and implemented digital branding and design elements for video and web projects.
- Produced product, training, and informational videos to support VSG's sales and marketing efforts.
- Directed and supported cross-departmental projects, ensuring high-quality multimedia content.
- Collaborated with project leads and engineers on product videos and photo shoots.
- Provided marketing support to internal and external channels, producing over 30 videos annually.
- Lead administrator of LMS platform for sales enablement across distributors.

Right Stuf, Inc.	Grimes, Iowa
Assistant Producer	June 2015 – January 2019

- Conducted quality control of translations, discs, and encodes, ensuring high standards.
- Inspected and cataloged incoming physical media, maintaining meticulous records.
- Subtitled materials, ensuring consistency and clarity for English-speaking audiences.
- Edited, encoded, and authored video materials for digital and physical media formats.
- Archived A/V materials on quick access discs and long-term storage tapes.
- Recorded and managed metadata for incoming materials and completed projects.

City of Athens, Ohio Government Channel (TGC)	Athens, Ohio
Senior Producer	June 2014 – June 2015