

Matthew Scott Luhn

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MadeByLuhn.com

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EDUCATION

Ohio University, Athens, Ohio
Scripps College of Communication
Bachelor of Science in Communication (BSC)
Major: Digital Media: Special Effects, Games, and Animation
Minor: Business Administration
Graduated December 2014

EMPLOYMENT

Lumen Technologies Madison, Indiana (Remote)
Motion Graphics Animator & Video Editor July 2021 – Current

- Lead producer and motion designer for Lumen's B2B marketing and video motion graphics
- Team's resident expert in After Effects, providing guidance to colleagues on an as-needed basis
- Revises and distributes company branded After Effects templates for outside video partners
- Storyboards to explain animation storytelling concepts clearly and accurately
- Researches and implements new software and plugins for animation pipeline
- Collaborates with UX, designers, and video professionals on Lumen's B2B marketing department

Vehicle Service Group, Dover Corporation Madison, Indiana
Multi-Media Designer February 2019 – July 2021

- Developed and implemented digital branding and design elements for video and web
- Created product, training, and informational videos to support VSG's sales efforts
- Provided direction and support to internal facility and cross departmental projects
- Collaborated on product videos and photo shoots with project leads and engineers
- Devised digital marketing support to internal and external sales channels
- Turned around projects efficiently and within timelines producing 30+ videos yearly

Right Stuf, Inc. Grimes, Iowa
Assistant Producer June 2015 – January 2019

- Attentive to details, keen quality and integrity control of translations, discs, and encodes
- Inspected and catalogued incoming physical media and filed check-in material sheets
- Subtitled materials checking consistency while revising text for English speaking audiences
- Laid multi-sourced audio to video from the best quality masters available
- Edited, encoded, and authored video materials for digital and physical media formats
- Digitized and indexed A/V materials from Digital Betacam and HDCAM
- Archived A/V materials on quick access discs and long term vaulted storage tapes
- Recorded and scribed metadata for incoming materials and finished projects
- Researched video releases world wide to track down all video elements and bonus features

City of Athens Government Channel (TGC) Athens, Ohio
Senior Producer June 2014 – June 2015

- Recorded live video and audio productions in studio and out in the field
- Liaised for city departments and the community
- Created universal image and label of the channel
- Preserved digital and studio workflows through procedure and arrangement
- Encoded various materials for channel lineup and social media